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Highway 21 Smith Dairy Queen is Back!

Smith Dairy Queens Formally Announces New Highway 21 Location in Bryan

After many months of being closed due to the Texas Department of Transportation's Highway 21 construction project, Smith Dairy Queens is excited to announce that we're coming back, bigger and better than ever.

We are proud to share that we have purchased property and have officially received approval from the City of Bryan to build a brand-new Dairy Queen restaurant at 2400 East Highway 21, approximately one-half mile from our previous location. In fact, we have already broken ground with the goal of opening our new restaurant in December 2026.

For decades, Smith Dairy Queens has been a proud part of the Bryan/College Station community. Our restaurants have contributed to the local economy, created employment opportunities for hundreds of residents throughout the Brazos Valley, and become a place where generations of families have gathered to enjoy their favorite meals and sweet treats.

We're also excited to announce that another outstanding local company has been selected to bring this project to life. JaCody Construction has been awarded the construction contract, and we look forward to partnering with them as we build a beautiful new restaurant for the BCS community.

The new Highway 21 location is just one part of Smith Dairy Queens' continued investment in the Brazos Valley. If you've visited us recently, you've likely noticed the newly remodeled restaurants on Villa Maria Road and 29th Street. These renovations reflect our ongoing

commitment to providing our guests with an exceptional experience while investing in the communities that have supported us for so many years.

The support we've received from the people of Bryan/College Station over the decades has meant everything to us, we're grateful for the opportunity to continue serving this incredible community. This new location represents more than a new building, it's our commitment to BCS, our employees, and our fans for many years to come.

We sincerely thank our loyal fans for their patience and continued support throughout this transition. We can't wait to welcome everyone back to Highway 21 and serve the community from our brand-new home.

Smith Dairy Queens is back, and we're just getting started!

About International Dairy Queen, Inc.

International Dairy Queen, Inc., based in Minneapolis, Minnesota, is the parent company of American Dairy Queen Corporation and Dairy Queen Canada, Inc. Through its subsidiaries, IDQ develops, licenses and services a system of more than 7,000 restaurants in over 20 countries. IDQ is a subsidiary of Berkshire Hathaway, Inc. (Berkshire), which is led by Warren Buffett, the legendary investor and CEO of Berkshire. For more information, visit DairyQueen.com